# **Devizes Community Area Partnership** Annual Workplan 2012/13

In order to show how the Community Area Partnership aims to meet the commitments set out in the Community Area Partnership Agreement 2012/13, please complete the form below.

## **CAPA** commitments

# Proposed initiatives and activities

#### Partnership Development "To establish and maintain a Partnership, Steering Group and

Thematic Groups, as necessary"

The Steering Group consists of the chairs of the Thematic Groups, chair of the Parish Council Forum, the CAP Administrator, the CAP Chairman and Treasurer.

We have seven Thematic Groups which are: Crime & Community Safety, Countryside & the Environment, Culture & Leisure, Economy, Health & Wellbeing, Housing & the Built Environment and Transport. We also have a Parish Council Forum consisting of Parish Councillors and Clerks.

We have a CAP Administrator who is self-employed. We are affiliated to WfCAP and one of our Steering group serves on its Management Committee. We actively support WfCAP meetings and are involved in setting up a cross-CAP liaison groups for Transport and Culture. We are also seeking a similar arrangement on Health issues.

We published our Community Area Plan in March 2012. This year we will move on to identifying specific projects arising from that plan and begin work to turn parts of our plan into reality. We have already commenced working on Safe Cycling Routes and that will continue. Similarly we will continue to work with our Public Health Directorate on reducing air pollution arising from traffic congestion. The work we have done on signage in Devizes is now ready to be acted on and we will be managing that work during 2012. We have opened discussions with Devizes School on establishing a closer link to ensure that school-leavers are better prepared for the world of work. We are now well advanced in setting up a mentoring programme in conjunction with the Chamber of Commerce. We have assembled a comprehensive guide of over 400 associations, clubs and activities within our area and are planning to produce this. both on our web site and in published form. Other plans currently before our groups include

- Initiatives to increase the availability of affordable homes in the area.
- The establishment of an additional GP Surgery or Primary Care Centre to cope with our expanding population.
- A "Park your Car at Home" campaign linked to our Air Pollution issue.
- To investigate improved bus links to railway stations and the feasibility of a station near Devizes.
- To provide improved public transport information through maps and simple timetables and a Travel information point in Devizes. (This in conjunction with one of our partners, Devizes Passengers.

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- To promote low carbon lifestyle choices.
- To make more young people's activities available in the villages.
- To promote business start-ups and provide support to small businesses
- To secure long-term funding for Devizes' CCTV system.

Our Countryside & Environment Group became inactive last year due to other commitments by its chairman. We have appointed a new Chair and are in the process of rebuilding this group. We have also recognised the need for a specific group dealing with Children and Young People's issues. We intend establishing this as an additional Thematic Group this year. In addition, we are reviewing the membership of all groups to ensure they are as representative of the whole community as possible.

A number of the projects we are identifying involve more than one Thematic Group (e.g. whilst cycling routes are a transport issue, they are also of concern to the Health & Wellbeing Group as a means of combatting obesity). We expect to set up Project Teams consisting of members of the relevant groups to take these projects forward.

We have formed a close (but arms-length) relationship with the Devizes Development Partnership to provide us with a not-for-profit company as a vehicle for delivering some of our projects and possibly for attracting inward investment for them.

### **Accountability**

"To be open to and inclusive of the wider community and to account to and seek affirmation from the wider community for its actions, activities and forward plans on an annual basis."

DCAP does not enjoy a high profile in the community. We are seeking to address this by:

- Publishing two issues of our Community Newsletter this year. (See our website <a href="www.dcap.org.uk">www.dcap.org.uk</a> for the current copy).
- Commissioning a new professional website with links to social media websites in order to attract more of our younger community members.
- Following up on our successful community survey by holding six Focus Group meetings aimed at filling gaps in the survey response and probing deeper into a number of issues.
- To have a display stand at Area Board Meetings and at Fairs in the area staffed with volunteers to explain the work of DCAP and to recruit new volunteers where appropriate.

The use of Focus Groups and the wide-ranging interests of our group members will ensure we keep in close touch with public opinion and to act as a conduit for all sectors of the community.

CAP meetings are published in the local newspaper, on local radio, via Facebook and Twitter, and on our website. We plan to attract better publicity and attendance by using external speakers on relevant and interesting subjects at least on two of the four DCAP meetings. We are also seeking someone with Public Relations experience to issue Press Releases where appropriate and to follow these up with the local media.

#### Communication

"To engage and communicate systematically with all sections of the community and to maintain a contacts register of key organisations and volunteers." We have formed a closer relationship with the Devizes Chamber of Commerce and can now publicise such meetings through them to the business community.

Our means of communication is detailed in the previous sections.

Whilst most of our Thematic Groups enjoy a wide section of interest, others do not. We have identified these shortcomings and during the year we will be inviting interest groups identified in our work on activity groups to nominate representatives to appropriate groups. DCAP currently has 187 names of individuals on its contacts database, with about 50 different groups and organisations being active participants.

### In summary:

- 1. We will produce two issues of our Newsletter and circulate it to at least 6,000 homes
- 2. We will improve our PR including considering a more memorable name than DCAP
- 3. We will launch an attractive and comprehensive adaptive website designed with links to social media to reach the younger generation
- The website will have a facility for conducting polls and for the public to make comments and suggestions.
- 5. We will hold at least six Focus Group meetings
- We will seek to attract wider participation in our meetings by using external speakers.

#### Consultation

"To consult widely on a range of community issues and hold public engagement events and activities."

Our primary consultation will be through Focus Groups. Our Thematic Group chairs also engage in informal consultation with groups within their remit. We fully intend to use our new website to solicit public opinion on issues as they arise.

We are also seeking a defined slot in each Area Board Agenda so we can update the public on a specific issue at those meetings.

The each section of the community plan will be updated as and when the appropriate group feel there is sufficient additional information or where the direction of the plan has altered. An annual review of the plan will be included in the Thematic Group Meetings Agenda.

We expect that the new Children's and Young People's Group will wish to undertake some form of public survey.

### **Community Planning**

"To prepare and regularly review a community plan that takes into account major issues affecting the area and to develop an action plan and identify projects to address these issues. This will be done in consultation with the wider local community, in order that it properly represents their concerns and aspirations".

Since the Plan was only published in March 2012, we do not expect any major revision in the current year. As already stated one of the functions of the thematic groups will be to consider what changes should be made to the plan and the outcome of those reviews will determine what changes are made and when.

Focus Groups, feedback at Area Boards, attendance at local Fairs and meetings with special interest groups will be our primary form of ensuring we are in touch with community opinion and that our plans are in line with community thinking.

#### Local action

"To champion local issues and help with the planning and delivery of priority projects, including fundraising and community volunteering where these meet the priorities of the community plan." We will work with interested parties to forward our defined projects. We will identify those components of the project that can be handled by the CAP, those that are the responsibility of WC and or the Parish/Town Council and those that need external expertise. We will seek to obtain the full cooperation of these other agencies and to generate sufficient volunteers to carry through the CAP's commitment to the project. Our Safe Cycling project is an example of this where the CAP has identified the routes, where Wiltshire Highways are making the necessary changes to allow cycling along the route and Sustrans are advising on signage and kerb-lowering, etc. During the year we will also be seeking assistance from WC to identify sources of funding for our identified projects. We will be working to achieve the following:

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  1. Two new Safe-Cycling Routes.
  - 2. A Bike-IT officer assigned to the Area's Schools for the 2013/14 school year.
  - 3. An active Mentoring Scheme for School-leavers from Devizes School and progress towards setting up similar schemes at Lavington and Rowdeford Schools
  - 4. The launch of a "Park your Car at Home" campaign.
  - 5. Improvements to local travel information
  - A clear understanding by the new Clinical Commissioning body of the desire in Devizes for an additional GP Surgery or Primary Care Centre.
  - 7. Renewal of tourist signing in Devizes
  - 8. A clearly defined policy to provide more affordable homes in both Devizes and the villages
  - 9. An agreed policy to reduce Air Pollution to within legal limits in the Shanes Castle AQMA.
  - 10. A Business Centre providing low cost accommodation for new businesses.